KRO-NCRV OFFICE: INNOVATE, CONNECT AND IMAGINE

client	KRO-NCRV
category	interior
schedule	offices, editing- and meeting rooms
floor area	6.000 m ²
project team	Bart Kellerhuis, Steven Nobel, René de Korte, Roy van Maarseveen, Koen
	Pörtzgen, Rutger Schoenmaker, Ella Termaat, Bram Baak
projectmanagement	CBRE
period	2014 - 2015
location	Hilversum, The Netherlands

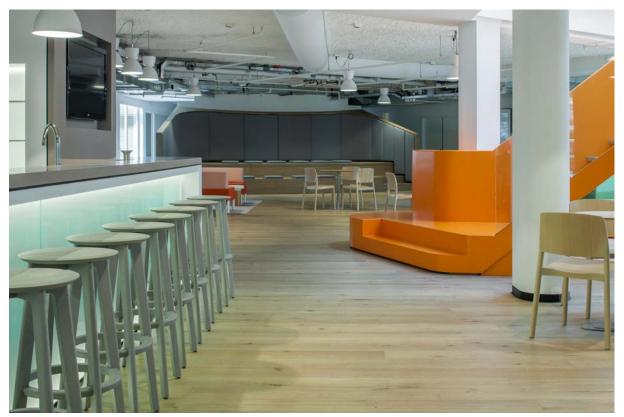
Zecc made the design for the housing of the public broadcasting channel KRO NCRV. In 2014 the two major broadcasting channels KRO and NCRV merged. Zecc had to create a working environment after the technical merger, which would be a reflection of this new partnership: "An inspiring work environment which matches the creative process of making programs and to stimulate encounters between the employees." The plan is realized on the second and third floor of the building AKN in the city Hilversum.





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The second important intervention are the breakthroughs in the building structure in the different wings of the building. The different departments are visible as you walk through the building. Transparency and creating a pleasant work environment are of the upmost importance. The departments are clearly distinguishable by using different colours and materials. In terms of layout is sought as far as possible generic design, so that the





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work environment provides flexibility for the future. This setup is durable and cost efficient.

The production spaces are visible as is the manufacturing process made transparent. In this way, it is clear that it is a media company, wherein the co-operation between the different disciplines and inspiration is central. KRO NCRV is a media company where employees work together on specific programs from their new inspiring environment













CONTACT INFORMATION

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